



Blair AI Rollout Framework

Course Outline - 90-Day AI Capability Rollout

A structured, stage-by-stage guide for operations leaders ready to adopt AI responsibly.

Introduction

Welcome to the AI Capability Rollout Framework

An orientation to the framework, its purpose, and what you will accomplish over the next 90 days.

How to Use This 90-Day Structure

A practical guide to navigating the three stages, pacing your progress, and getting the most from each section.

Why Structure Matters More Than Speed

Why slowing down to establish clarity and guardrails before acting produces faster, more durable AI adoption results.

Stage 1 - Establish Clarity & Guardrails (Days 1–30)

Running the AI Readiness Score

An introduction to the AI Readiness Score assessment and how your results will shape your rollout path.

Complete Your AI Readiness Score

Complete the scored assessment to establish your organization's current AI capability baseline.

Download Your Capability Dashboard

Access and review your personalized Capability Dashboard, your primary reference tool throughout Stage 1.

The AI Capability Gap

Understand the gap between where your organization is today and where structured AI adoption can take you.

Assessing Your Organization's AI Capability

A structured review of your team's current AI awareness, tool use, and readiness across key operational areas.

Defining Guardrails & Risk Tiers

Establish clear guardrails and risk classifications so your team knows what AI use is appropriate, and where caution is required.

Establishing Ownership & Accountability

Define who owns AI decisions, who approves new use cases, and how accountability flows within your organization.

Prepare for Leadership Alignment

Build the internal case for AI adoption with your leadership team, using your readiness data and capability findings.

Stage 1 Leadership Check-In

A structured self-assessment and reflection tool to confirm your Stage 1 outcomes before advancing to the pilot.

Stage 1 Recap: Clarity Before Pilot

A summary of Stage 1 key decisions, guardrails established, and readiness confirmed before entering Stage 2.

Stage 2 - Introduce a Controlled Pilot (Days 31–60)

Why Controlled Pilots Build Confidence

The case for starting with one well-defined pilot rather than broad experimentation, and why this approach builds lasting organizational trust.

Choose the Right Starting Point

A framework for selecting the right workflow, team, and use case for your first AI pilot.

Identifying Safe Pilot Opportunities

Evaluate potential pilot candidates against your guardrails and risk tiers to identify the highest-value, lowest-risk starting point.

Use the AI Capability Pilot Builder

Access and complete the Pilot Builder tool to document your pilot design, scope, and success criteria.

Designing a Controlled Pilot

Define the boundaries, participants, tools, and timeline for your pilot so it remains controlled and measurable.

Define How You Will Measure Impact

Establish the metrics and measurement approach you will use to evaluate your pilot's outcomes.

Defining Success Metrics

Complete your success metrics documentation so your team agrees on what a successful pilot looks like before it begins.

Coordinating Skill Alignment (Optional Training Layer)

An optional module for organizations that need to build foundational AI skills before or during the pilot phase.

Confirm Your Pilot Before Moving Forward

A final review checkpoint to confirm your pilot design is complete, your metrics are defined, and your team is ready to proceed.

Stage 2 Check-In

A mid-rollout reflection tool to assess pilot progress, identify blockers, and calibrate your path into Stage 3.

AI Pilot Results Summary

Document and review your pilot outcomes using the Results Summary template - your evidence base for the executive briefing ahead.

Stage 3 - Measure, Formalize & Scale (Days 61–90)

Re-Scoring Organizational Capability

Return to the AI Readiness Score to measure how your organization's capability has grown since Stage 1.

Complete Your Re-Score

Complete the re-score assessment and compare your results against your original baseline.

Interpreting the Before & After Results

Analyze your capability growth, identify remaining gaps, and document the measurable progress your rollout has produced.

Prepare Your Executive Briefing

Begin building your executive briefing using your pilot results, re-score data, and scaling recommendations.

Refining and Presenting Your Executive Briefing

Finalize and present your executive briefing, making the case for responsible scaling based on evidence from your rollout.

Guide Responsible Scaling

A framework for expanding AI adoption beyond the pilot - selecting next use cases and maintaining governance as you scale.

Scaling Responsibly

Apply the responsible scaling principles to your specific organization, building a phased expansion plan grounded in your pilot outcomes.

Stage 3 Capability Review

A final structured review of your full 90-day rollout - what was accomplished, what was learned, and what comes next.

Stage 3 Recap: Structured Momentum

A closing summary of Stage 3 outcomes and a forward-looking framework for sustaining AI capability growth beyond the 90 days.

Implementation Tools

Access All Implementation Tools

A consolidated access point for all 13 implementation tools included with the framework - templates, builders, dashboards, and guides - organized by stage.

Your Mid-Point Check-In with Steve

Enrollment includes a private 30-minute one-on-one check-in with Steve, available after Stage 2. Completely optional - but if you have questions, blockers, or want a second set of eyes on your pilot, this is the time to use it.